

EDUCATION

M.S.Ed in Educational Theater, City College of New York **May '11**

New York State Teaching Certification in Theatre Pre-K to 12th Grade
Founding President of Educational Theater Club of City College of New York
Teaching Artist for Pilot Program Partnership with Lincoln Center Institute

Master of Arts in Performance Studies, New York University **Sep '02**

Bachelor of Fine Arts in Drama (Acting), New York University **May '97**

Graduated with honors
Minor in English and American Literature
Founder's Day Scholar

PROFESSIONAL EXPERIENCE

Founder and Artistic Director, Cry Havoc Theater Company **Fall '14 - present**

- Cry Havoc was founded to provide young people of North Texas with high quality training, engagement with thought provoking material and an opportunity to experience the full creative process of theater.

Adjunct Faculty, Eastfield College **Fall '14 - present**

- Courses taught in Drama Department: *Introduction to the Theater; Introduction to Cinema; Practicum I, II, III; Acting I, II*

Consultant, Dallas Independent School District's Department of Theatre and Dance **Fall '13 - present**

- Create and implement day-long and multi-day professional development workshops for middle school and high school theatre teachers

Manager of Education Programs, Dallas Theater Center - Dallas, TX **May '12 - Dec '14**

- Managed all aspects of education programs including the 2013 National Arts and Humanities Youth Program Award-winning program for high school students, Project Discovery. Responsible for developing curriculum and acting as lead teaching artist for pre-show workshops, and leading professional development around productions for Classroom Teachers and Teaching Artists
- Created pre-show study guides and audience engagement tools (including developing dramaturgical information) for education and public audiences
- Created and taught master classes for Middle and High School students on Acting, Text Analysis and Shakespeare

Adjunct Lecturer, City College of New York **Spring '13**

- Course taught in Educational Theater Department: *Integrating Social Media into the Classroom*

Education Manager/Curriculum and Resources, The New Victory Theater - New York, NY **Sep '10 - April '12**

- Oversaw and co-developed curriculum for each of the education programs at The New Victory Theater and adapted the curriculum for public audiences
- Co-developed and co-facilitated professional development for classroom teachers and other educators
- Acted as one of the lead teaching artists for pre/post show workshops for each of the productions at the New Vic (Pre-K through 12th Grade)
- Part of Enrichment Team charged with researching and evaluating New Vic Education programming
- Responsible for the creation of the School Tool™ Resource Guides for educators - study guides around the productions at The New Victory Theater

Director of Development, MCC Theater – New York, NY **Oct '07-Aug '09**

- Oversaw all fundraising activities to raise \$1.3M annually from individuals, foundations, corporations, and government sources (total organization operating budget \$2.4M).

Mara Richards Bim

Curriculum Vitae

- Accomplishments included: Producing most successful annual gala in organization's 23-year history (\$512,000); securing single largest foundation gift in the theater's history (\$75,000 for education programming from the Sidney E. Frank Foundation); streamlining development operations after years of frequent staff turnover.

DIRECTING EXPERIENCE

<i>The Great American Sideshow</i>	Cry Havoc Theater Company, Dallas, TX
<i>Jukebox Musical Cabaret</i>	Eastfield College, Mesquite, TX
<i>Shots Fired</i> (co-directed)	Cry Havoc Theater Company, Dallas, TX
<i>Cabaret Musical Revue</i>	Eastfield College, Mesquite, TX
<i>Shut Up and Listen!</i>	Cry Havoc Theater Company, Dallas, TX
<i>The Legend of Sleepy Hollow</i>	Eastfield College, Mesquite, TX
<i>The (out)Siders Project</i>	Cry Havoc Theater Company, Dallas, TX
<i>The Insanity of Mary Girard</i>	Newman Smith High School, Carrollton, TX
<i>Animal Farm</i>	Dallas Theater Center's Teen Advanced Training Program
<i>Little Shop of Horrors</i> (co-directed)	Williamsburg Charter High School, Brooklyn, NY

CONFERENCE PRESENTATIONS

Rated "R" for Relevant – American Alliance for Theatre and Education, Lexington, KY **Aug '12**

In light of the recent focus on the Common Core Learning Standards, theater educators, must be able to work creatively to engage students in the ELA curriculum. This session, leads participants through an active exploration of sequential, on-your-feet activities that serve as entry points into character, setting, plot, tone and POV in order to further inspire student learning.

Retweet: New Media #Literacy @YourClassroom –

The NYC Arts in Education Roundtable Face to Face Conference **Feb '12**
This session, inspired by the Common Core Standards, student workshops and teacher training at The New Victory Theater, leads participants through hands-on activities exploring ways for 21st century students to make modern day connections (i.e. Facebook, Flickr, Twitter, Youtube and Pandora/Spotify) to traditional strategies of analyzing character and text.

PROFESSIONAL AFFILIATIONS/VOLUNTEER SERVICE

• Texas Educational Theatre Association	2016-Present
• Texas Theatre Adjudicators and Officials	2016-Present
• Theatre for Young Audiences, USA	2016-Present
• Theatre Communications Group (TCG)	2007-2009, 2016-Present
• American Alliance for Theatre and Education Member (AATE)	2010-2014, 2016-Present
• Co-Chair, Informal Educators of Dallas County (IEDC), Dallas, TX	2013-2014
• Quality Review Panelist for BigThought programming, Dallas, TX	2012-2013
• The New York City Arts in Education Roundtable Conference Committee Member	2011-2012
• The New York City Arts in Education Roundtable Member	2010-2012
• Panelist for NYC Department of Cultural Affairs, Cultural Development Fund, Theater	2009
• Association of Fundraising Professionals (AFP) Member	2002-2005